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FOR IMMEDIATE RELEASE

**OFFERING A NATURAL, INEXPENSIVE AND SAFE ALTERNATIVE TO
CORRECTIVE VEIN PROCEDURES**

Avoid Potential Risks of Surgery with a Natural Option—DiosVein™

Ann Arbor, MI., August 2006 – Warm summer weather is a welcome relief for most people, however, for the 60% of Americans with venous insufficiencies—varicose and spider veins—donning shorts and bathing suits can be extremely embarrassing. Innovative surgical and cosmetic treatments have encouraged many to engage in medical vein procedures. In fact, in 2004, laser treatments of leg veins increased by 22% and sclerotherapy injections by 10%. In certain severe cases, surgical procedures may be necessary. It is, however, important to remember that treatments do not come without risks and caveats and there are alternatives for addressing vein problems.

Natural supplement products, like DiosVein™, have recently been shown to promote circulatory health without the complications, inconvenience, expense, discomfort and potential downtime that medical procedures can bring. DiosVein™, is more frequently recommended by doctors in Europe for strengthening veins and aiding in circulation health than butcher's broom and horse chestnut. DiosVein™ is made from the supplement diosmin, which has been used for over 30 years as an anti-inflammatory and vascular-protecting agent.

Spider and varicose veins are visible indicators of an underlying venous insufficiency, meaning that because of faulty valves in the venous system, blood in the veins is allowed to leak from the normal flow path, backwards, away from the heart, and can overfill superficial veins under the skin. Over time, this buildup of leaked blood causes veins to swell and bulge. Capillary branches are also overfilled causing spider veins to form.

Venous insufficiencies are, most times, the result of heredity, but can also be triggered by the added pressure and weight of pregnancy or obesity. Aging women, new moms, overweight

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individuals and people in jobs where they are standing for extended periods of time would most likely be looking for vein condition procedures and available vein health products.

Collections of blood in the veins can cause swelling, tenderness and tired and throbbing legs. Severe varicose veins may pose grave risks and surgery may be necessary, however, most surgeries are low risk. During moderately invasive procedures like ambulatory phlebectomy, vein stripping and surgical removal, where incisions are made to the skin and veins are removed, it is important to be aware of the possible complications—bleeding, wound infection, scarring, skin discoloration, blood clots and more.

Even minimally invasive treatments like laser surgery and sclerotherapy injections, although highly successful, come with caveats. Treatment costs are steep and, often considered elective cosmetic surgeries; they are not covered by health insurance. Furthermore, even with a skilled technician, results may be disappointing if the client is not a suitable candidate, multiple sessions may be necessary and varicose veins often recur.

Retailers offering natural, safe and less expensive alternatives, like DiosVein™, can offer their consumers an effective means to address less severe vein conditions. Since DiosVein™ does not interfere with most therapies, it can also be used in conjunction with other vein treatments.

The DiosVein™ brand of diosmin has been recently launched into the U.S. supplement and nutraceutical market. Exclusively available through Berg Imports LLC, DiosVein™ is developed and manufactured with the strictest processing standards to ensure safety and efficacy to its customers. For more information contact Cai Berg at 734-327-9723 or via email at BergImports@comcast.net.

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