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FOR IMMEDIATE RELEASE

**DIOSVEIN™ - A NATURAL SOLUTION FOR SPIDER VEINS
Effective, Safe, Doctor-Recommended DiosVein™ from Europe Addresses Vein
Conditions to Boost Summer Sales**

Ann Arbor, MI., August 2006 – Plaguing roughly half of American women, and emerging as early as the teen years, spider veins—medically referred to as telangiectasias or sunburst varicosities—can be unsightly and even painful. Preventative measures, such as lifestyle improvements, can sometimes minimize the occurrence of spider veins and technological advances in corrective treatments, such as non-invasive laser surgeries and sclerotherapy injections, have made it possible to remove many of these veins. Nutraceutical and supplement products, like DiosVein™, however, have recently become an additional option for effectively promoting healthy circulation and controlling the severity of vein conditions.

DiosVein™, bioflavanoid-rich and derived from Sweet Orange, provides soothing relief of vein discomfort and rarely interferes with other doctor-prescribed therapies. It is backed by clinical research and has been recommended by doctors in Europe as an efficacious, natural option for promoting healthy legs and sound blood circulation. DiosVein™ is made from the supplement diosmin, which has been used for over 30 years as an anti-inflammatory and vascular-protecting agent. DiosVein™ is more frequently recommended by doctors in Europe for strengthening veins and aiding in circulation health than butcher's broom and horse chestnut.

Berg Imports, LLC

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Retailers carrying natural products can now address the vein health and cosmetic needs of consumers naturally by providing products containing DiosVein™. Currently, companies that offer products containing the ingredient DiosVein™ include, Pharmaco LLC, Purity Products, Futurebiotics and Natural Factors Nutritional Products.

Spider veins, which most times form in red, blue or purple clusters on the thighs, calves and ankles, are very fine and lie close to the surface of the skin. Increased estrogen due to pregnancy, oral contraceptives or hormone replacement therapy can cause blood to pool in the veins. Other common triggers include heredity, lifestyle, weight gain, aging, sun exposure, hormonal shifts and sitting or standing for prolonged periods of time.

Vein conditions, like spider and varicose veins, are known as *venous insufficiencies*, since they inhibit veins from adequately moving the blood upward to the heart. Collections of blood in the veins can cause swelling, tenderness and tired, heavy and throbbing legs. The force of gravity, pressure from body weight, and the task of carrying blood from the bottom of the body up to the heart make legs the principal location for varicose and spider veins.

The DiosVein™ brand of diosmin has been recently launched into the U.S. supplement and nutraceutical market. Exclusively available through Berg Imports LLC, DiosVein™ is developed and manufactured with the strictest processing standards to ensure safety and efficacy to its customers. For more information contact Cai Berg at 734-327-9723 or via email at BergImports@comcast.net.

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